



Restart a Heart

Fundraising Pack

YORKSHIRE
AMBULANCE
SERVICE
CHARITY



Registered Charity Number 1114106

Thank You!

For choosing to support Yorkshire Ambulance Service Charity.

This pack has been designed to help you and your school every step of the way through your fundraising journey. We have included a variety of resources to make your fundraising event both fun and successful.

In this pack, you'll find creative fundraising ideas for your school. Tips on promoting your event to ensure maximum participation and support. And guidance on handling donations and submitting the funds raised.

Fundraising during the run up to Restart A Heart or on the 16th October 2025 is a great way to bring your school together in a memorable way whilst supporting Yorkshire Ambulance Service Charity.

Every donation, no matter how big or small, helps up to continue our vital work across the Yorkshire region.



Empowering the next generation of lifesavers

By training students we are equipping new generations with the skills and confidence to save a life, at home or in their community.

Together, we can make sure everyone knows how to respond to a cardiac arrest when every second counts. Thank you once again for your support and dedication. We can't wait to see what incredible fundraising activities you come up with!

"By working together with our fabulous staff and volunteers who give up their own time to deliver the training, we can ensure that more young people are equipped with the skills they need to save a life."

Cundall Manor School





5 Steps to Success

1

Plan

Choose your activity and where this will place take place. Pick a date and think about what resources you will need for the event. The more you plan the more it will run smoothly. In this pack there is a sponsorship form that can be printed.

2

Share

Promote your fundraiser through email, social media platforms, newsletters, assemblies, and in form groups. We've included a poster that you can personalise to help with your promotions.

3

Boost

Boost the money raised by collecting gift aid from individual donations. We can provide gift aid envelopes for in-person donations and we also have the JustGiving page link which makes it even easier to donate and give gift aid online.

4

Pay

If you've used JustGiving, your donations will already be with us. If you've collected sponsorship or donations in person, check out the page below for alternative payment methods.

5

Celebrate

Your school has done something amazing! Your fundraising efforts help us to continue to support the Restart a Heart campaign. We'd love to hear your story and see some pictures – get in touch and let us know how your fundraiser went.



Remember to tag us in social media posts about your fundraising activity

@YASCharity



If you require any help with your fundraiser please get in touch.

Did you know?

Yorkshire Ambulance Service Charity funds equipment and materials to deliver the Restart a Heart campaign each year, including manikins, training defibrillators and pillow partners to ensure students get hands on training and instruction.

As a small charity we are funded completely by the generosity of our supporters. We receive no government or NHS funding. And we vitally need to boost our fundraising to allow us to continue our work and increase our impact across the programmes we deliver.

If each school participating was able to donate £50 this would enable the Charity to further support and develop the Restart a Heart campaign.

Please help us to save more lives and fundraise for us on Restart a Heart Day or in the build up to the event.

Here are some fundraising ideas to get you started

We can help with collection boxes, advice and lots more!
Please email yas.charity@nhs.net

YORKSHIRE
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1

Sponsored CPR-a-thon - challenge classes to see how many chest compressions they can perform in an hour!



2

Be a 'heart-throb' and hold a non-uniform day



3

Set up a smoothie bar



4

999 challenge - get sponsored to do something 999 times!



5

Heart shaped themed bake sale



Sponsor Form

Please sponsor me (your name)

Home address

Postcode

Event name

Date of event

For us to claim Gift Aid each donor must fill in their own details and donation amount on the form below. Please make cheques payable to YAS Charity

☒ Tick the Gift Aid box

giftaid it

Gift Aid increases your donation by 25p for every £1 you donate at no extra cost to you.

Gift Aid is reclaimed by Yorkshire Ambulance Service Trust Charity from the tax you pay for the current tax year. Your address is needed to identify you as a current UK taxpayer. In order to claim Gift Aid you must tick the box below.

By ticking the box below you are confirming the following statement: I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

Please let us know if you want to cancel the declaration, change your name or address or no longer pay sufficient tax on your income and/or capital gains.

Full name of sponsor Each sponsor must fill in their own details.	Home address To enable us to claim Gift Aid we require a full home address, not a business address. If you use "ditto" or quote marks, we will not be able to claim Gift Aid.	Full postcode Full postcode needed to enable us to claim Gift Aid.	Gift Aid Please tick	Donation amount	Date given We can't claim Gift Aid without this.
Miss Lola Demo	10 Example Street, London	AB1 2CD	✓	£20.00	01/07/24

Thank you for your support.

The donor information supplied on this form will only be used for claiming Gift Aid. We will not sell or swap your details with other charities or third parties. We will keep your details safe and will only use them in accordance with our privacy policy.



Total amount

£



IN AID OF
YORKSHIRE
AMBULANCE
SERVICE
CHARITY



Thank you to everyone who supports us and makes our work possible.

To find out how we can help or to make a donation, visit www.yascharity.org.uk

Introducing the latest CPR training aid from Yorkshire Ambulance Service - the **Pillow Partner**.

Safely learn and practice cardiopulmonary resuscitation (CPR) basics with this simple training aid and your own pillow!

The pillow cases are printed with a torso and basic CPR instructions on one side with key information translated into Urdu, Punjabi, Arabic and Polish on the back.

Thanks to support from the Yorkshire Ambulance Service Charity, they are available for a suggested donation of £2 per Pillow Partner by emailing yas.restartaheart@nhs.net



Pillow Partner





**YORKSHIRE
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You did it!

Thank you so much for supporting Yorkshire Ambulance Service Charity

Here's how to pay in the money you've raised...

♥ Online via JustGiving

You can use our JustGiving page to pay in the money you've raised.

<https://www.justgiving.com/campaign/yasrestart>

♥ By BACS

Please send an email to yas.charity@nhs.net

♥ By post

Please only send cheques in the post.

Cheques should be made payable to: YAS Charity

Our postal address is: Yorkshire Ambulance Service Trust HQ, Springhill One, Brindley Way, Wakefield, WF2 0XQ

We love to write to all our donors and specifically thank them for their donation. Please do include your name and address so that we can do this.

All money raised helps Yorkshire Ambulance Service Charity fund and support Restart a Heart Day and other initiatives across Yorkshire.

